

Hedge.

Cookie Policy

Effective Date: 09/04/2025

1. Introduction

This Cookie Policy explains how Hedge Digital ("we", "us", or "our") uses cookies and similar technologies on our website www.hedgedigital.com ("Website"). By continuing to browse or use our Website, you agree to our use of cookies as described in this policy.

2. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They are widely used to make websites work efficiently, enhance user experience, and provide information to site owners. Cookies may be "session" cookies (which expire once you close your browser) or "persistent" cookies (which stay on your device until deleted or expired).

3. Types of Cookies We Use

We use the following categories of cookies:

Essential Cookies

These are necessary for the basic functioning of the Website, such as page navigation and access to secure areas.

Performance Cookies

These help us understand how visitors interact with the Website by collecting anonymised usage data. This information allows us to improve performance and user experience.

Functional Cookies

These enable the Website to remember your choices and preferences, such as language or region selection.

We do not use cookies to collect personally identifiable information without your consent.

4. Third-Party Cookies

We may use third-party services (e.g., Google Analytics) that set their own cookies to perform analytics or serve content. These cookies are governed by the privacy policies of the respective third parties. We ensure that any third parties we work with process cookie data in compliance with GDPR requirements.

5. GDPR Compliance

We adhere to the UK GDPR and ensure:

- You are informed about our use of cookies and their purpose.
- You can consent to or reject non-essential cookies via our cookie banner.
- You can withdraw your consent at any time via our cookie settings tool.
- Any personal data collected via cookies is processed lawfully, fairly, and securely.

We only share cookie-related data with third parties who follow strict GDPR-compliant standards.

6. Managing Cookies

You can manage your cookie preferences through:

- Our cookie consent banner, which appears when you first visit the Website.
- Your browser settings, where you can block or delete cookies.

Please note: Disabling certain cookies may affect your ability to use some features of the Website.

7. Changes to This Policy

We may update this Cookie Policy to reflect changes in law or how we use cookies. Updates will be posted on this page with a new effective date.

8. Contact Us

If you have any questions about our use of cookies or your data protection rights, please contact us at: info@hedgedigital.com